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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/884,816	06/18/2001	W. Reed Hastings	56055-0013 5101	
7590 10/05/2004 Hickman Palermo Truong & Becker, LLP			EXAMINER	
			GART, MATTHEW S	
1600 Willow Street San Jose, CA 95125-5106			ART UNIT	PAPER NUMBER
			3625	
			DATE MAILED: 10/05/2004	

Please find below and/or attached an Office communication concerning this application or proceeding.

Office Action Summary Application No. Application A							
Examiner Matthew's Gart 3625		Application No.	Applicant(s)				
Matthew s Gart 3025		09/884,816	HASTINGS ET AL.				
The MAILING DATE of this communication appears on the cover sheet with the correspondence address — Period for Reply A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE £ MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION. Estamisor of time may be available under the provided of the communication provided under the provided reply signification to become ABANGONED (35 U.S.C. \$ 13.3). Failure to reply whithin the set or extended preliated for reply and will genic for the communication, even it limbly filed, may retire a survey which the set of extended patient term adjustment. See 37 CFR 1.704(b). The Responsive to communication(s) filed on	♦ Office Action Summary	Examiner	Art Unit				
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE ½ MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION. Extensions of lines may be available under the provisions of 37 CFR 1.136(s). In so event, however, may a reply be timely filled Extensions of lines may be available under the provisions of 37 CFR 1.136(s). In so event, however, may a reply be timely filled Extensions of lines may be available under the provisions of 37 CFR 1.136(s). In so event, however, may a reply be timely filled Extensions of lines may be available under the provisions of \$7 \text{ 1.136(s)}\$. It NO period for reply specified above, the maximum distatory provision will be distatory minimum of thiny (30) days will be considered limity. If NO period for reply specified above, the maximum distatory provision will be specified above, the maximum distatory provision of the maximum distatory provision of the maximum distatory provision of under the maximum distatory provision of under the under the under the under the under the under the unde							
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This action is FINAL. 2b) This action is non-final. 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.	A SHORTENED STATUTORY PERIOD FOR REPLY THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication. - If the period for reply specified above is less than thirty (30) days, a reply If NO period for reply is specified above, the maximum statutory period w Failure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing	66(a). In no event, however, may a reply be time within the statutory minimum of thirty (30) days ill apply and will expire SIX (6) MONTHS from cause the application to become ABANDONEI	ely filed s will be considered timely. the mailing date of this communication. O (35 U.S.C. § 133).				
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4) Claim(s) 1-41 is/are pending in the application. 4a) Of the above claim(s) is/are withdrawn from consideration. 5) Claim(s) is/are rejected. 7) Claim(s) is/are objected to. 8) Claim(s) is/are objected to. 8) Claim(s) is/are objected to. 8) Claim(s) is/are objected to restriction and/or election requirement. Application Papers 9) The specification is objected to by the Examiner. 10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner. Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a). Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d). 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152. Priority under 35 U.S.C. § 119 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received. Attachment(s) 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Notice of Traftsperson's Patent Drawing Review (PTO-948) 3) Notice of Traftsperson's Patent Drawing Review (PTO-152)	3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is						
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Application/Control Number: 09/884,816

Art Unit: 3625

DETAILED ACTION

Election/Restrictions

Restriction to one of the following inventions is required under 35 U.S.C. 121:

- I. Claims 1-24 and 28-41, drawn to a method, medium and apparatus for estimating how a user would rate an item that the user has not yet rated, classified in class 705, subclass 26.
- II. Claims 25-27, drawn to a method, medium and apparatus for identifying a second set of one or more movies that one or more users have rated favorably compared to a first set of one or more movies, classified in class 705, subclass 26.

The inventions are distinct, each from the other because of the following reasons:

Inventions I and II are related as subcombinations disclosed as usable together in a single combination. The subcombinations are distinct from each other if they are shown to be separately usable. In the instant case, invention II has separate utility such as identifying a second set of one or more movies. See MPEP § 806.05(d).

Because these inventions are distinct for the reasons given above and the search required for Group I is not required for Group II, restriction for examination purposes as indicated is proper.

Applicant is advised that the reply to this requirement to be complete must include an election of the invention to be examined even though the requirement be traversed (37 CFR 1.143).

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Applicant is reminded that upon the cancellation of claims to a non-elected invention, the inventorship must be amended in compliance with 37 CFR 1.48(b) if one or more of the currently named inventors is no longer an inventor of at least one claim remaining in the application. Any amendment of inventorship must be accompanied by a request under 37 CFR 1.48(b) and by the fee required under 37 CFR 1.17(i).

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Matthew s Gart whose telephone number is 703-305-5355. The examiner can normally be reached on 8:30AM to 5:00PM m-f.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Wynn Coggins can be reached on 703-308-1344. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

MSG

Patent Examiner September 29, 2004

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